

The Evening Herald.

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GET IN THE GAME.

EVERY auto-minded business man in Albuquerque should be present at the meeting of the Albuquerque Commercial Club Thursday night, when three directors of the organization are to be elected to serve for the next three years. If not a member of the club he should become a member before that meeting opens, in order that he may have the privilege of voting upon the men who are to fill these three important positions in the community.

A large amount of vital importance community work lies before Albuquerque during the coming three years. It is work which will require brains and energy and persistence. This work must be carried out through the Commercial Club. It is the established institution through which practically all important community building has been done in the past, and it is the organization through which this building will be done in the future. Its directorate is one of the most important trusts in the community; the filling of those positions is one of the most important duties immediately before the membership and the city. Immediately before the club's board of directors is the advertising campaign, a matter of big community business which must be attended to by men who not only have the brains and the ability, but who are willing to make liberal use of those essentials in the common interest. There are a dozen matters of equal importance which the organization must take up and carry through.

Frequently we hear complaints from individuals that the Commercial Club is not getting results; that it is not working with snap and go and pep, and all the other things we call a live organization. The fact is that the Commercial Club is working all the time and working hard. Most frequently it is doing the best work when it is making the least noise about it.

There is, also, the other fact that no organization can work with real "ginger" unless there is an abundant supply of the aforesaid ginger in the individual membership of the organization. Attendance at the last half dozen meetings of the Commercial Club has been shamefully small. When half a dozen or a dozen or twenty-five men respond to a call for a meeting at which community matters of greatest importance are to be considered and settled, it is not likely to infuse much "snap" and "go" into the men who are doing the drudgery—the hard work, without any remuneration. The president and directors of the Commercial Club draw no pay. Their services are given free and freely. If they are willing to make this much of a donation, the rest of us should not ask them also to supply the "ginger." We should be willing to contribute the enthusiasm if the other fellow is willing to do the work.

In all seriousness there never has been a time in the history of the city when an active, vigorous, result-getting organization was more needed. There never has been a time when an active, vigorous, commercial body of this kind was in a better position to get immediate results for the community. And the only element needed in the whole situation is enthusiastic backing of the organization by the individual members of the community.

First elect three vigorous, aggressive, active men to the club's directorate Thursday night; second, get in behind the board of directors and the officers of the club; join the organization and back up the work. Results will follow.

SAFETY FIRST.

SUGGESTIONS by Albuquerque motorists that a warning sign be placed at the trailer line crossing at Fourth and New York avenues is a good one and should be carried out at once by the city authorities. Several narrow escapes from grave accidents have occurred at this crossing. The approach of the street cars is hidden by houses and trees. There is no warning at all but the noise of the approaching car. Often this is obscured by the roar of the automobile or the clatter of the vehicle. To one who does not know of the crossing, the noise of the car

of even the ringing of its horn, is no warning at all. North Fourth street is the main highway for automobile traffic into Albuquerque. Those strangers should be protected.

This is a little measure of "safety first" which costs little and may save a very great deal by the way of broken bones or mangled and blood-soaked, sorrow and damage suits.

PARTS UNKNOWN.

WHEN ARE in receipt of a news item from the manufacturer of a well known automobile, made in Indianapolis, concerning the projected hunting trip of Mr. Samuel B. Stevens of Rome, through New Mexico in search of his game. We are invited to publish the news item free of charge and a very beautiful photograph accompanying it, and we would gladly do so for the fact that the news item is not a correct statement of facts, and we insist upon sticking to the facts. The item begins as follows:

"One of the most exclusive automobile demonstrations ever made was recently given the well known sportsman, Samuel B. Stevens of Rome, by the Premier company. Mr. Stevens desired a roundabout for a hunting and fishing trip through the wilds of New Mexico. Together with his companion, Mr. Charles Ross, of Chicago, they plan to plunge into parts hitherto unknown to the automobile in search of game."

We do not know whether Mr. Stevens is of Rome, Italy; Rome, New York; or Rome, Georgia; the manufacturers do not state. It is safe to assert, however, that if Mr. Stevens really is looking for a country where he can "plunge into parts hitherto unknown to the automobile," he can come as near to finding such parts in the vicinity of any one of the Romes mentioned as he can in New Mexico. New Mexico has plenty of "wilds," beautiful and impressive ones. Also we have big game. We have not, however, any "parts hitherto unknown to the automobile." We are just out of such parts. Very good automobile roads now lead into many of our most attractive "wilds." Fairly good roads lead to others, and passable roads to still others. New Mexico automobile owners in numerous makes of cars have been penetrating the few parts where there are no roads for quite a spell. A few of them have been stuck and have had to engage burros to pull them out. But the majority have come through the most difficult sections of the state with flying colors; so that we really have no "parts unknown to the automobile."

Nevertheless we will welcome Mr. Stevens of Rome cordially and we hope he will not be disappointed. In fact we are sure he will not be. He will find that he can run his car into the big game country, where there really is big game, without serious danger of damage, and he will find the country as wild as any big game hunter could desire. New Mexico has made some progress in road building, and is by way of making a great deal more. In the meantime we can welcome the motorist to our wilds, and assure him that we have reached the stage where he can go almost anywhere within our boundaries without serious danger of injury to his car, if driven with reasonable care. We have not been able to make this assertion until quite recently, and it is a pleasure to be able to make it now. It shows an advance in the development of the whole state that is worth noting.

LAND ASSESSMENTS CUT THROUGHOUT THE CITY

Albuquerque Realty Valuations Lowered Ten Percent by Board of Equalization. About \$160,000 Lopped Off.

Reduction of ten per cent in land assessments in the city was ordered by the county commissioners at their last session as a board of tax equalization yesterday afternoon. There were some reductions on property in the rest of the county, but not a general lowering.

As was stated several days ago, the commissioners on their trip of inspection were prepared to cut down wherever they deemed that action just, whether complaint had been made or not. Their trip convinced them that land valuations in the city had been too high. In a number of instances they found lots assessed at a figure higher than recent sale price. Reviewing the whole subject yesterday at their meeting, they decided to clip 10 per cent all around from the land assessments in the city. The cut reduces the land assessment in the county by about \$160,000. Most of the protests that came before the board were on land valuations, because, while County Assessor Fred R. Hoyt dropped the arbitrary rule made by the state board of equalization in all other classes of real estate, he held to them in the case of land and improvements.

The Land of Broken Promises

A Stirring Story of the Mexican Revolution

By DANE COOLIDGE

Author of "The Fighting Post," "Haines Wears the Jacket," etc.

Illustrations by DON J. LAVIN

(Copyright, 1914, by Frank A. Munsey.) (Continued from Yesterday.)

"Listen, my friend," said De Lancey, coming back and pointing his finger impressively. "If I should find the ledge the one hundred dollars would be nothing to me, babe? And if I should spend all my money for nothing it would be but one hundred dollars more. But listen! I have known some false Mexicans who, when an American paid them to denounce a mine, took advantage of his kindness and refused to give it over. Or, if it turned out to be rich, they pulled a long face and claimed that they ought to be paid more. Now if—"

"Ah, no, señor!" cried Mendez, holding up his hand in protest. "I am a poor man, but I am honest. Only give me the hundred dollars."

"Not a dollar do you get!" cried De Lancey sternly. "Not a dollar—until you turn over the concession to the mine. And if you play us false"—he paused impressively—"cuidado, hombre—look out!"

Once more Cruz Mendez protested his honesty and his fidelity to any trust, but De Lancey silenced him impatiently.

"Enough, hombre!" he said. "Words are nothing to us. Do you see my friend over there?" He pointed to Bud, who, huge and dominating against the sky line, sat toying with his pistol. "Ruen! He is a cowboy, babe? A Texan! You know the Tejanos, eh? They do not like Mexicans. But my friend there, he likes Mexicans—when they are honest. If not—no! Hey, Bud," he called in English, "what would you do to this fellow if he beat us out of the mine?"

Bud turned upon them with a slow, good-natured smile.

"Oh, nothing much," he answered, putting up his gun; and the deep rumble of his voice struck fear into the old man's heart.

Phil laughed and looked grimly at Mendez while he delivered his ultimatum.

"Very well, my friend," he said. "We will stay and look at this mine. If we think it is good we will take you to the mining agent and get a permit to dig. For sixty days we will dig, and if we find nothing we will pay you fifty dollars, anyway. If we find the ledge we will give you a hundred dollars. All right?"

"Si, señor, si, señor!" cried Mendez, "one hundred dollars!"

"When you give us the papers," warned Phil. "But remember—be careful! The Americans do not like men who talk. And come to the hotel at Fortuna tomorrow—then we will let you know."

"And you will buy the mine?" begged Mendez, backing off with his hat in his hand.

"Perhaps," answered De Lancey. "We will tell you tomorrow."

"Ruen!" bowed Mendez; "and many thanks!"

"It is nothing," replied De Lancey politely, and then with a crooked smile he gazed after the old man as he went hurrying off down the canyon.

"Well," he observed, "I guess we've got Mr. Mendez started just about right—what? Now if we can keep him without the price of a drink until we get our papers we stand a chance to win."

"That's right," said Bud; "but I wish he had two good eyes. I knowed a one-eyed Mex up in Arizona and he was sure a thieving son of a goat."

CHAPTER VII.

There are doubtless many philanthropists in the Black Bay regions of Boston who would consider the whipping of Cruz Mendez a very reprehensible act. And one hundred dollars Mex was certainly a very small reward for the service that he was to perform.

But Bud and Phil were not traveling for any particular uplift society, and one hundred pesos was a lot of money to Cruz Mendez. More than that, if they had offered him a thousand dollars for the same service he would have got avaricious and demanded ten thousand.

He came to the hotel very early the next morning and lingered around an hour or so, waiting for the American gentleman to arise and tell him his fate. A hundred dollars would buy everything that he could think of, including a quantity of mescal. His throat dried at the thought of it.

Then the gentlemen appeared and asked him many questions—whether he was married according to law, whether his wife would sign the papers with him, and if he believed in a hereafter for those who played false with Americans. Having answered all these in the affirmative, he was taken to the agente mineral, and, after signing his name—his one feat in penmanship—to several imposing documents, he was given the precious permit.

CLEARING UP LAST OF THE CANVASS FOR FAIR FUND

Secretary Binkert Goes Out on Only Block not Covered so Far. Amusement Program Next Thing in Order.

All the committees sent out by the Commercial Club to canvass for the state fair fund are to report at a meeting at the club tonight. Secretary Binkert of the club, and Secretary Tom Binkert of the fair association, are anxious to have every committee-man in hand.

It is expected that the reports will show the 14,000 sought down on the subscription cards. All but one committee had been on its rounds of morning and Secretary Binkert announced that he himself would go out and cover the territory of that committee this afternoon.

The committees who have finished up report success in all directions. Last year's subscribers have generally given not only ready, but with willing spirit, making the task of the committee comparatively easy.

As soon as the subscription campaign is out of the way, and the \$2,000 necessary to command the appropriation for the amount from the state is in hand formally, Secretary Binkert will devote his attention to completing the amusement program for the fair. In addition to entertaining correspondence, there will be, in the prominent position devoted to amusement enterprises, and the country will be reached with a fine tooth comb to get the best amusement bill that has ever been staged in this section of the U. S. A.

AUTO CARAVAN IS CATCHING IDEA WITH PUBLIC

Plan of Having Delegates to Good Roads Association Meeting Attend in Cars Gets Support.

The idea of having all the delegates to the coming roads convention in Santa Fe attend in automobiles, forming a sort of giant, rollicking train, which was propounded a short time ago by President H. E. Twitchell of the State Highway association, has caught the public attention in a marked manner, according to A. E. Koehler, commissioner of publicity for the state exposition board, who returned yesterday from the capital, where he had been in conference with board members. The campaign for the fair is being handled from Santa Fe and Mr. Koehler and this morning that it was the chief topic of conversation in that city.

"The sort of support the scheme got the roads meetings is almost unbelievable," said Mr. Koehler this morning. "Colonel Twitchell is getting letters about it every mail, and every one of them promising shipment of automobiles. There is every probability that there will be nearly a thousand people in the capital to attend the sessions."

A letter from William McKim, of Texas, promises the attendance of fifty delegates. They are organizing a local unit in that country now and the first work to do will be to send a strong delegation to the state convention.

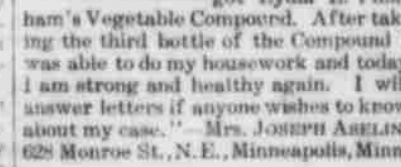
"Red River has written in to say that more than seventy people, delegates and their families, will attend the session. These are samples, there are other instances as good."

"All this is due to the pub-

AFTER SUFFERING TWO LONG YEARS

Mrs. Aselin Was Restored to Health by Lydia E. Pinkham's Vegetable Compound.

Minneapolis, Minn.—"After my little one was born I was sick with pains in my sides which the doctors said were caused by inflammation. I suffered a great deal every month and grew very thin. I was under the doctor's care for two long years without any benefit. Finally after repeated suggestions to try it we got Lydia E. Pinkham's Vegetable Compound. After taking the third bottle of the Compound I was able to do my housework and today I am strong and healthy again. I will answer letters if anyone wishes to know about my case."—Mrs. JOSEPH ASELIN, 625 Monroe St., N. E., Minneapolis, Minn.



Lydia E. Pinkham's Vegetable Compound, made from native roots and herbs, contains no narcotics or harmful drugs, and today holds the record of being the most successful remedy we know for women's ills. If you need such a medicine why don't you try it?

If you have the slightest doubt that Lydia E. Pinkham's Vegetable Compound will help you, write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass., for advice. Your letter will be opened, read and answered by a woman, and held in strict confidence.

For the roads conventions have obtained, which publicity, in turn, leads to the scheme got up, by Colonel Twitchell of forming all the delegates into one vast automobile parade and taking motion pictures of the parade for the benefit of the state's exhibit at the San Diego exposition next year.

The films that will be taken will not be limited in any way to a mere string of custom passing along. Motion pictures will be taken of the mobilization of all the western and southern delegations here in Albuquerque, of the roads over which the procession will pass, of the cars ascending La Bajada hill and of everything else that will be of interest, including the events in Santa Fe. A these films will be used at the San Diego exposition as a part of our good roads film.

The meeting at Santa Fe takes place the sixteenth to eighteenth of next month. It will comprise sessions of the state association of county road officials, which numbers nearly 100, of the State Good Roads association, and of the New Mexico branch of the National Highway association. The membership of the last-named two is identical. Santa Fe boosters have arranged for several forms of entertainment for the visitors and all who attend are assured of a very pleasant stay in the capital, not considering the numerous short trips which can be made from that city as headquarters.

Two days after the conventions close at Good Roads day at the Mountair Chautauque, and those who can will make the trip down to the Terrance county culture center on top of the Manzano. The fact that Good Roads day will be held so soon after the conventions, and that a great many motorists will be going home about routes that will lead them up to near Mountair at the time is expected to militate to secure a good attendance for the Chautauque event. Conversely, the chance to attend the state association meetings by leaving a few days earlier will bring many to those gatherings who would otherwise attend only the Chautauque affair.

It is expected that negotiations now under way to secure the use of the Scotch Ritz cathedral as a place of meeting, will be successful. Should they fail, however, the conventions will doubtless be held in the capital.

ROOF OF DWELLING IS DESTROYED BY FLAMES

Fire destroyed the roof of an adobe dwelling at South Broadway and Crowwell avenues, owned by Mrs. Astoria K. Chavez, this afternoon. It broke out in an unoccupied attic, and its origin was not learned. Flames were burning briskly in the attic when discovered, and a telephone alarm brought both fire companies to the scene. The fire was checked and confined to the upper story.

MRS. MAURINO GETS A DIVORCE AND TWO LOTS

Judge Reynolds in the district court today gave judgment by Rodolfo Apodaca for \$12.15 against the Santa Fe railway. In the case of Chandler, 18th against Ferguson judgments for \$20 and \$50 were granted to the plaintiff. Amelia P. Maurino was granted a divorce from Enrique Maurino on the ground of abandonment, and the court gave the defendant title to one of three lots owned by the couple near the university; the other two lots go to the plaintiff.

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Cheap Summer Rates to Eastern Points

Commencing May 15th and daily including September 30th cheap rate tickets will be on sale to eastern points. These tickets are limited to return October 31st and permit liberal stop-overs at various points.

Below is a list of rates to some of the important points.

Colorado Springs, Colo.,	\$20.75	Salt Lake, Utah	\$42.60
Denver, Colo.,	\$23.75	Detroit, Mich.	\$68.10
Pueblo, Colo.,	\$18.95	Minneapolis, Minn.	\$27.15
Washington, D. C.,	\$14.75	St. Paul, Minn.	\$27.15
Atlanta, Ga.,	\$38.20	Kansas City, Mo.,	\$40.95
Chicago, Ill.,	\$37.15	St. Louis, Mo.,	\$31.80
Baltimore, Md.,	\$37.15	Atlantic City	\$32.35
Boston, Mass.,	\$39.15	Buffalo, N. Y.,	\$37.65
Cincinnati, Ohio,	\$44.95	New York	\$34.95
Cleveland, Ohio,	\$44.95	Niagara Falls	\$37.65
Pittsburgh, Pa.,	\$34.95	Philadelphia, Pa.,	\$37.65
		Ogden, Utah	\$42.60

For further information please call at the ticket office or address.

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